



Organizing History and Current Plans

UPTE-CWA has had AP members and leaders since its founding in 1990.

We have not been able to develop sufficient numbers of leaders to win a union election.

Activists and organizing committees are the key to successful organizing drives.

- In campaigns where there is no active committee, the win rate is 10%.
- In campaigns where 5% of the workers are active on the committee, the win rate is 27%.
- In campaigns where 15% of the work force is active on the committee, the win rate is 61%.

We have more than 3000 supporters. We need to change our focus to recruit and train activists from among our supporters.

Issues: We need to **listen to the issues that matter to APs** to frame our campaign.

Skills and Training: We need to provide APs with the skills and opportunities to talk to coworkers about supporting unionization.

The unit size is approximately 18,000. There is a possibility of doing a "carve-out" of a smaller student services unit (approx. 3,700 people)

UPTE has indisputable successes we can point to:

Great union contracts for 4 years (2013 - 2017):

Research/Technical: 13%

Healthcare Professional: 19.5%

Employees with union contracts get higher raises than those without union contracts.

- **Prop 30 passage** helped augment UC funding by at least \$500 million.
- Wage campaign petitions to Regents/Chancellors helped result in a 3% pay increase.
- Wage workshops have resulted in equity increases and reclasses for APs.
- Know Your Rights workshops and training opportunities for stewarding, legislative work and organizing through www.upte.org/academy.

